**Visual:** The scene starts with a child behind a curtain looking out at the crowd… someone from behind the curtain pushes them to the middle of the stage and then they start performing … then end with a tadaaa sound… following by a pathetic applause.

**VO:** Not so long ago if you wanted to show the world your talent you had to wait for the school talent contest and stand up in front of a few dozen people to show them your skills. Taddaaaa… cue applause.

**Visual:** Here show someone else at a party with a guitar playing and people are sitting around him clapping. The show that same person watching TV with a bubble above his head with the Star Acadamy logo or the Arabs got Talent logo… then that bubble pops.

**VO:** You might be the star of the party to your friends and maybe even the friends of your friends. But unless you got lucky and was able to get on Star Academy or Arabs Got Talent your chances of getting famous… are not so good.

**Visual:** Show the hero here standing on the globe playing his guitar and the globe rotates and there is an artist painting a painting, and the globe rotates and there is a person juggling.

**VO:** That might still be the case but what if there was an easier way to show the world your creativity? What if there was a place where you can get recognized for what you are faster, and reach more people who appreciate that talent on a global scale.

**Visual:** The scene here starts with a closeup of the face of the hero… then the shot zooms out and he is on an empty street, then in an empty section of the city then in an empty city. Then the effect reverses until the camera settles on his face … then he smiles and the camera zooms out again but it shows him sitting on a desk infront of a computer with the D1G diwan logo on the screen.

**VO:** D1G understand’s that not everyone on your street, or in your School, or maybe even in your city might appreciate you… So they created Diwan. A place just for you to share your creativity, your thoughts and your ideas with the world

**Visual:**

**VO:** Diwan is for Arabs in the Middle East and in the World who want to make a name for themselves, stand apart from the crowd and maybe even become a household name.

**Visual:** Show D1G Diwan’s logo in the middle of the screen then shrink it and push it to the top left of the screen then showcase the actual site where we can show 3 different profiles… one for pictures, one for a video blog (vlog) and another for someone holding a mic and singing.

**VO:** D1G’s Diwan is free, flexible and the best place for people who want to showcase their original films, ideas and talent.

**Visual:** Show D1G Diwan’s logo website as someone registers, goes through the process of uploading content and show the number of hits next to his content like a counter getting higher and higher with more hits. Then show an animated person showcasing a page with the picture of a product and the product becomes a package and gets shipped and then we can show that person filling a courier truck to ship his product out.

**VO:** All you have to do is Register, Upload your Content and be interesting. And hey if you have a product to sell… where better than a place that millions of arabs visit to check out what’s new, interesting and inspiring. If you have a company that wants to make a name for itself online in Arabia… then there is no better place.

**Visual:** Show D1G Diwan’s logo with a nice marketing related slogan underneath it

**VO:** D1G’s Diwan, It’s never been easier to make yourself heard.